

2022 July Newsletter





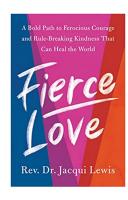


Space to brag about our Grantee partners



We are so proud of Charles Daniels of Fathers Uplift for his newly released Ted Talk titled: **The love**, forgiveness and healing fathers need.

Watch his Ted Talk here!



FFH grantee partner, Rev. Jacqui Lewis of *Middle Church* wrote a book titled Fierce Love: A Bold Path to Ferocious Courage and Rule-Breaking Kindness That Can Heal The World.



Two book releases to celebrate!

Friend of FFH, Linda Villarosa just released her new book Under the Skin: The Hidden Toll of Racism on American Lives and on the Health of Our Nation.

let us know of events that your organization is hosting so that we can come out to see your work!



We are excited to celebrate 1 year of Focus Central America! Read





Grantee Partner Summit 2022

Help us plan for the Partner Summit by answering this quick *survey*

Capacity Building Opportunity

Digital Marketing Webinar: How to Use Social Media to Grow and Engage Your Nonprofit's Audience. Thursday July 28 at 3pm EST

Having a presence on social media is easy. However, having a *good* social media presence can be quite difficult. Every nonprofit should be on at least one social media platform. Most of you probably are. However, are you actually utilizing social media properly? And are you utilizing your monetary and labor resources to the full potential when it comes to social media? Is money being left on the table or, alternatively, are you possibly wasting some degree of money and time unnecessarily?



In this webinar with Christopher Haylett, Development Director at Fathers' UpLift and former Marketing Consultant at Refine + Focus, we will cover the basics for nonprofit leaders and employees to know on how to effectively make use of social media.

Some of the challenges and questions we'll address include:

- Which social media channels to use and why
- How (and why) you should create a content calendar
- How often to post on social media
- What to communicate through social media
- How to effectively utilize ads on social media

Join Here

Thank you again to Alex Counts and Susan Davis for hosting our 2 part webinar on Board Governance. After our last webinar, 3 lucky organizations were awarded a small grant to work with *Board Member Connect* on the further development of their board. Once we hear feedback from this pilot group, we may offer for others to take advantage of their

services.



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